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Notice of Allowability	Application No.	Applicant(s)
	09/512,226	HUCKINS, JEFFREY L.
	Examiner	Art Unit
	 Michael W. Hoye	2614
The MAILING DATE of this communication apperature of the communication apperature of the communication apperature of the communication apperature of the Office or upon petition by the applicant. See 37 CFR 1.313	ears on the cover sheet with the c (OR REMAINS) CLOSED in this ap or other appropriate communication IGHTS. This application is subject t	plication. If not included n will be mailed in due course. THIS
1. This communication is responsive to <u>RCE filed on 10/27/05</u> .		
2. The allowed claim(s) is/are 31,35,36,38-43,45 and 47-53 (renumbered as 1, 5-6, 2-4, 9-14, 17, 7-8 and 15-16).		
3. Acknowledgment is made of a claim for foreign priority unall All b) Some* c) None of the: 1. Certified copies of the priority documents have 2. Certified copies of the priority documents have 3. Copies of the certified copies of the priority documents have International Bureau (PCT Rule 17.2(a)). * Certified copies not received: Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. 4. A SUBSTITUTE OATH OR DECLARATION must be submin INFORMAL PATENT APPLICATION (PTO-152) which give 5. CORRECTED DRAWINGS (as "replacement sheets") must (a) including changes required by the Notice of Draftspers 1) hereto or 2) to Paper No./Mail Date	e been received. e been received in Application No cuments have been received in this of this communication to file a reply MENT of this application. iitted. Note the attached EXAMINER es reason(s) why the oath or declara st be submitted. son's Patent Drawing Review (PTO- s Amendment / Comment or in the C .84(c)) should be written on the drawin he header according to 37 CFR 1.121(national stage application from the complying with the requirements. S AMENDMENT or NOTICE OF ation is deficient. 948) attached Office action of ags in the front (not the back) of d).
attached Examiner's comment regarding REQUIREMENT		
Attachment(s) 1. Notice of References Cited (PTO-892) 2. Notice of Draftperson's Patent Drawing Review (PTO-948) 3. Information Disclosure Statements (PTO-1449 or PTO/SB/O Paper No./Mail Date 4. Examiner's Comment Regarding Requirement for Deposit of Biological Material	6. Interview Summary Paper No./Mail Da 08), 7. Examiner's Amendr	te .

Art Unit: 2614

DETAILED ACTION

Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on 10/27/05 has been entered.

Response to Arguments

2. Applicant's arguments, see Remarks/Arguments, filed on October 27, 2005, with respect to claims 31, 35-36, 38-43, 45 and 47-53 have been fully considered and are persuasive. The rejection of claims 31, 35-36, 38-43, 45 and 47-53 has been withdrawn.

Allowable Subject Matter

3. The following is an examiner's statement of reasons for allowance: Claims 31, 35-36, 38-43, 45 and 47-53 (renumbered as 1, 5-6, 2-4, 9-14, 17, 7-8 and 15-16, respectively) are allowed.

Regarding independent claim 31, the prior art, alone or in combination, does not teach or explicitly disclose a method comprising transmitting a first announcement including a content description for content arranged with at least two levels or granularity, the first announcement transmitted before any assignment of connection has been determined for the content, said first

Art Unit: 2614

announcement including a service identifier to link with a second announcement; thereafter transmitting said second announcement including connection information for the content, including linking each of the granularity levels to connection information for the granularity; and transmitting the content after the first announcement and the second announcement. As to the most pertinent prior art of record, the Kusaba et al (USPN 6,510,556) reference discloses the majority of the claim limitations as described above, including arranging the content description with at least two levels of granularity as met by a "group" level of granularity as shown in Fig. 4A by the various categories or types of genre, and by an "item" level of granularity as shown in Fig. 4B by the various title content selections. However, Kusaba does not explicitly disclose the claimed linking each of the granularity levels to connection information for the granularity. In the Kusaba reference only the "item" or "title" granularity level is liked to connection information. In the Applicant's invention these features are specifically disclosed in claim 31.

Regarding independent claim 35, the prior art, alone or in combination, does not teach or explicitly disclose a method comprising transmitting a first announcement including a content description for content, the first announcement transmitted before any assignment of connection has been determined for the content, said first announcement including a service identifier to link with a second announcement; thereafter transmitting said second announcement including connection information for the content that specifies the location of service in said connection information; and transmitting the content after the first announcement and the second announcement. As to the most pertinent prior art of record, the Kusaba et al reference discloses the majority of the claim limitations as described above, including a service identifier to link with said second announcement as met by the number identifiers and more specifically by the

Art Unit: 2614

title names (Fig. 4B), which provide a link to the second announcement that includes the channel numbers or connection information (see Figs. 4C-4F), where the title is the identifier of the service (i.e. movie). However, Kusaba does not explicitly disclose the claimed connection information for the content that specifies the location of service in said connection information. In the Applicant's invention these features are specifically disclosed in claim 35.

Regarding independent claim 41, the prior art, alone or in combination, does not teach or explicitly disclose an article comprising a medium to store instructions that if executed enable a system to transmit a first announcement via a digital broadcast, the first announcement including a content description for content, the first announcement transmitted before any assignment of connection has been determined for the content; thereafter transmit a second announcement including connection information for the content; transmit the content after the first announcement and the second announcement; provide a service identifier to link said first and second announcements; and generate the second announcement using a template while the first announcement is generated. As to the most pertinent prior art of record, the Kusaba et al reference discloses forming a template for said second announcement as met by the tables 103 and 104 in the video distributing apparatus 111, and by the picture plane 420 (Fig. 4C), where the template has already been formed before the connection information is available to the user (col. 4, line – col. 6, line 9). However, Kusaba does not explicitly disclose the claimed storing instructions that if executed enable the system to generate the second announcement using a template while the first announcement is generated. In the Applicant's invention these features are specifically disclosed in claim 41.

Art Unit: 2614

Regarding independent claim 47, the claim is allowable based on the reasons given above for claims 31 and 35.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Michael W. Hoye whose telephone number is **571-272-7346**. The examiner can normally be reached on Monday to Friday from 8:30 AM to 5 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Miller, can be reached at **571-272-7353**.

Any response to this action should be mailed to:

Please address mail to be delivered by the United States Postal Service (USPS) as follows:

Mail Stop _____ Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Effective January 14, 2005, except correspondence for Maintenance Fee payments, Deposit Account Replenishments (see 1.25(c)(4)), and Licensing and Review (see 37 CFR 5.1(c) and 5.2(c)), please address correspondence to be delivered by other delivery services (Federal Express (Fed Ex), UPS, DHL, Laser, Action, Purolater, etc.) as follows:

Art Unit: 2614

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Or faxed to: 571-273-8300

Hand-delivered responses should be brought to the Customer Service Window at the address listed above.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to customer service whose telephone number is 571-272-2600.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Michael W. Hoye November 10, 2005

> JOHN MILLER SUPERVISORY PATENT EXAMINER

TECHNOLOGY CENTER 2600